



YEW CHUNG COLLEGE
OF EARLY CHILDHOOD
EDUCATION

耀中幼教學院



YCCECE Newsletter

學院通訊

March 2023

Events Highlight | 學院焦點

“The Yew Chung Approach to Early Childhood Education” Public Seminar 「耀中幼教教學法」公眾教育講座

“The Yew Chung Approach to Early Childhood Education”, published worldwide by Routledge, one of the world’s leading academic publishers, has received high praise from Oxford University’s early childhood expert, Professor Kathy Sylva. She described the Yew Chung Approach as bringing a unique and fresh perspective to the world of education.

YCCECE held a public education seminar on 14th March 2023, inviting the author of the book, Dr. Stephanie Sanders-Smith, Bernard Spodek Scholar of Early Childhood Education, Associate Professor of Curriculum and Instruction, College of Education, University of Illinois, Urbana-Champaign, to share her research findings and exchange ideas with the industry. The seminar attracted hundreds of audiences from Hong Kong and online community including parents, educators from other universities, schools and kindergartens.

In addition, faculty staff and student-teachers of YCCECE felt incredibly rewarded to have Dr. Sanders-Smith visit the campus and speak to them on 15th March 2023.

由世界頂級的學術出版機構—Routledge全球出版發行的《耀中幼教教學法》一書，獲得牛津大學的幼教專家Kathy Sylva教授的高度評價，她認為耀中幼教教學法為世界各地的教育界帶來了獨特新穎的視角。



2023年3月14日，耀中幼教學院舉行了一場公眾教育講座，邀請該書作者伊利諾伊大學厄巴納—香檳分校教育學院課程和教學副教授 Stephanie Sanders-Smith 博士來港分享其研究成果及與業界交流，數百位來自幼教界、大專院校及家長在現場和網上一同了解及交換觀點，共學共長。參加者都紛紛認為講座深入淺出地講解了耀中幼教教學法的理論和實踐重點，為中西融合的幼兒教育提供了基礎導論。

Sanders-Smith 博士又於2023年3月15日撥冗訪問學院，並向學院的師生演講，師生們獲益良多。

Successful Implementation of Children Residential Home Revamp Project – A Journal of Developing RITE Model

學院完成「童樂居服務重整計劃」及開發RITE理論模型之旅

YCCECE's participation in the Children Residential Home Revamp Project (“the Project”) has completed, after nine month's relentless efforts since March 2022. The Project aims to enhance the quality of residential educare services for infants and toddlers after the recommended changes are fully implemented.

The College's expert team developed a new model named the Residential Infants and Toddlers Educare Model (the “RITE” Model), which formed the theoretical framework for the Project. With the aim to support the holistic care and development of young children aged upto 3 in a residential educare context, the piloting of the RITE model in Hong Kong has been promising, and the College looks forward to its further implementation throughout the city.



The RITE Model is benchmarked against international standards, and adopts an “organisational learning approach” to guide leaders and frontline staff to repeatedly review, modify, and enhance related practice. Through more than 90 indicators, the RITE Model defines the quality standards on four domains – “Leadership and Management”, “Human Resources”, “Quality Educare”, and “Professional Development”. This model enables residential educare services to conduct systematic and rigorous self-evaluation and improvement, and also supports regulatory bodies in their quality assurance work.

Professor Allan Yuen, President of the College stated, “We believe that the RITE Model is paving the way for a bright and sustainable future for residential educare services in Hong Kong. The model protects and cares for vulnerable children at their most critical years of life, allowing them to enjoy a high quality “home” away from home.”

耀中幼教學院完成為期九個月的「童樂居服務重整計劃」。學院自2022年3月起參與這個項目，目的為提昇嬰幼兒住宿服務質素，全面落實改革措施。

學院的專家團隊發展出一套切合初生至三歲嬰幼兒住宿服務的理論模型－Residential Infants and Toddlers Educare Model(「RITE」理論模型)，並提供理論框架應用於「童樂居服務重整計劃」中。RITE理論模型以嬰幼兒健康成長為目標，提出實證為本的框架，適用香港的幼兒住宿院舍服務。

耀中幼教學院研發的RITE理論模型，採用「組織學習策略」，引導機構領導層及前線員工按重覆檢視、修訂、改進相關實踐。RITE理論模型在四個範疇，包括「領導和管理」、「人力資源」、「優質教顧」和「專業發展」，並列明質量標準及相關指標超過90項，助住宿服務機構有系統地策劃出更可行、切合實際需要的改進方案，從而促使服務的可持續發展。

耀中幼教學院校長袁海球教授表示：「學院對RITE 理論模型於重整計劃順利應用感到鼓舞。期望RITE理論模型能惠及更多嬰幼兒住宿服務，為本港初生至三歲的住宿院舍的幼兒建造一個「家」、「舍」合一的優質成長環境。」

Key Members of Lingnan Kindergarten & Nursery Visited YCCECE

嶺南幼稚園／幼兒園主要人員到訪耀中幼教學院

The College had the pleasure of welcoming Mr. Allen Yung, Supervisor, Ms. Cindy Tai, Principal, and Ms. Sharon Fong, a member of the Board of Directors of Lingnan Kindergarten & Nursery to visit the campus in early February.

Visiting guests had an insightful and promising discussion with our leaders on ECE teaching and teacher training. The College eager to collaborate closely with all stakeholders to further strengthen the development of early childhood education in Hong Kong.

學院很榮幸於二月初歡迎嶺南幼稚園／幼兒園校監翁燦燦先生、校長戴子盈女士及董事局成員方英姿女士到訪！



我們就幼教教學及幼師培訓進行了建設性及前瞻性討論，並期待與各界緊密合作，進一步加強香港的幼兒教育發展。

Strengthening Partnerships with Mainland Educational Institutions 與內地教育院校加強合作

Throughout the years, YCCECE has placed great importance on collaboration and development with the universities in mainland China.

From 20th to 22nd March, Dr. XU Xuejun, Member of YCCECE Board of Governors, Director and Deputy CEO, Yew Wah Education Management Co. Ltd., and Dr. Frank Lam, Vice-President of YCCECE, visited three partnering institutions in mainland China: Shanghai Normal University (College of Preschool Education), Nantong University, and Suzhou Preschool Education College.

On 3rd April, a delegation of five representatives led by our Professor Allan Yuen President, and Professor Shi Ping, Head of the Mainland Affairs Office, visited the Faculty of Education at Shenzhen University.

We look forward to further strengthen communication with the Yew Chung Yew Wah Education Network and work together to contribute to the development of higher education in the Greater Bay Area.

一直以來，耀中幼教學院非常重視與內地高校的合作發展。



3月20日至22日，我校由校董會成員、耀華教育管理有限公司總監及副行政總裁許學軍博士，副校長林文全博士先後訪問了上海師範大學(學前教育學院)、南通大學、蘇州幼兒師範高等專科學校三所合作院校。

4月3日，我校由校長袁海球教授及內地辦主任時萍教授帶領一行五人的代表團探訪了深圳大學教育學部，

我們期待與耀中耀華教育網絡的成員進一步溝通，攜手為大灣區的高等教育作出貢獻。



Student Development Office of the College Holds Career Fair to Help Graduands with Employment Opportunities Leading to Ideal Careers

學院的學生發展處舉辦職業展為準畢業生鋪排理想事業路

On 20th March, 10 kindergartens and special education institutions provided nearly 140 job vacancies at a career fair where over a hundred students and graduands had the opportunity to meet with employer representatives.

Dr. Brad Chan, Associate Professor and Director of Student Development and Learning Resources, said, “This is the largest career fair event we have ever held, bringing a beacon of hope to the future of the education sector. The enthusiasm and dedication shown by our students and employers demonstrate the unlimited potential for tomorrow’s education leaders.”

3月20日，10家幼稚園及特殊教育機構在職業展上提供合共近140個職位空缺，讓逾百名學生及準畢業生與僱主代表會面。

助理教授兼學生發展與學習資源總監陳裕榮博士說：「這次是我們歷來最大規模的職業展活動，為教育界的未來帶來希望。我們的學生和僱主所表現出的熱情和投入證明業界的未來領袖擁有無限潛力。」



Yew Wah Colleagues' Visit to Hong Kong For Exchange 耀華訪港團來校促進交流

In the last week of February, over 30 colleagues from Yew Wah schools in various cities of mainland China visited the Yew Chung Education Foundation in Hong Kong. The main purposes of the visit were to meet senior management, exchange ideas with local colleagues and gain a better understanding of the work being done in Hong Kong.



The delegates had the opportunity to visit YCCECE and its experiential lab, Pamela Peck Discovery Space for the first time. During the visit, Yew Wah school principals and leaders discussed cross-border student recruitment strategies and school developments with local colleagues.

Dr. Frank Lam, Vice-President of the College, introduced the College's recent developments, achievements, and strategic goals. YCCECE students, Qin Shinxin and Xu Jiabin, shared their experiences and reasons for choosing the College to further their studies in Hong Kong.

The visit was a valuable opportunity for personal and professional growth, strengthening relationships with colleagues, and building a deeper understanding of the Yew Chung Yew Wah global operations.

在2月下旬，30多名來自中國內地多個城市的耀華學校同事前來參訪香港的耀中教育機構。耀華訪港團此行的主要目的包括向耀中耀華高級管理層述職，並與本地同事交流及深入瞭解香港同事方面的工作。

耀華訪港團藉此機會參觀耀中幼教學院及耀學園。期間，耀華學校的校長和領導與學院同事會晤，討論跨境招生策略和學院的發展。

學院副校長林文全博士介紹了學院的最新發展、成就和策略目標。學院的學生秦詩欣和許佳欣分享了他們選擇在香港深造的經歷和原因。

是次訪問為個人和專業發展、加強同事間的合作，以及深入瞭解耀中耀華教育網絡在各地的運作提供了寶貴的機會。

College Information Day 學院課程資訊日

YCCECE organised a course information session to invite students and parents to visit the College and enjoy taster activities in ECE teaching on 18th February 2022. One of the activity highlights was a presentation by Dr. Crystal Zhang, Assistant Professor, who gave an introduction on the programmes offered by the College, ECE trend and development, and admission requirements. Fellow student Roise had a chit-chat session with Dr. Zhang and shared her reasons on choosing ECE and YCCECE. She also mentioned about the choice of four concentrations to be made in Year 3 and how this changed her career goals at that time.



The College will organise different activities after the DSE examination so that the young students and their parents can have a better understanding about the College and the ECE programmes offered.

耀中幼教學院於2月18日舉辦課程資訊日，邀請中學生及家長到訪，並體驗一下校園生活。當日的重點節目之一是助理教授鄭婉薇博士介紹學院提供的課程、幼教趨勢和發展以及入學要求。同學Roise與鄭博士即場對話，分享她選擇幼教和耀中幼教學院的原因。她還提到在第三學年可從四個專業中選科，以及這如何改變了她當時的擇業目標。

Supporting College | 來自各界的支持

Yew Chung Yew Wah has continuously been providing high quality education since 1932. As we approach our remarkable 90-year milestone, our staunch commitment in bringing positive change through education is stronger than ever, we call for continue support to our capital campaign themed “Building a Bright Future for Humanity”. The College appreciates all friends and donors who are supporting student-teachers to chase their ECE dreams and help us reach our 90 million capital campaign goal.

- Rusy and Purviz Shroff Charitable Foundation, a well-esteemed philanthropist, has made a pledge to donate HK\$4M to support a scholarship programme for non-Chinese speaking (NCS) students at YCCECE. The goals of the programme are to offer higher education opportunities to NCS students, to enhance the integration of ethnic minorities into Hong Kong society, and to support their upward social mobility. The programme will benefit about 20 NCS scholarship recipients per annum. Through the required community services provided by the recipients in the programme, the impact will extend to society thus the number of beneficiaries will be multiplied.
- Ms. Susanna Chan, one of our Yew Chung International School parents who values our vision and is willing to contribute in nurturing passionate early childhood professionals, has made a gift of HK\$500,000 to the College.
- Mr. Wicky Chan, a friend of Ms. Susanna Chan, made a gift worth HK\$1 million to the College after knowing the achievement of the College in promoting quality early childhood education.
- To support the research projects, an anonymous parent of YCIS and our colleague, Dr. Hui Ching (Director, Mengxue Institute, YCCECE) respectively made two generous gifts at HK\$1 million and HK\$200,000 to the College.
- Dr. Elsie Leung Oi-see, GBM, JP, member of YCCECE Board of Governors has made a meaningful gift at HK\$100,000 to YCCECE to offer a Putonghua Enhancement Programme to our students to cope with the foreseeable demand at their workplace.

自1932年起，耀中耀華一直致力為學生提供優質教育。在慶祝90週年里程碑之際，我們通過教育帶來積極變化的承諾比任何時候都更為堅定，我們呼籲各界繼續支持我們以「共創人類美好未來」為主題的籌款計劃。學院對所有捐贈者致以最誠摯的感謝，他們的慷慨不單支持學生教師追求幼兒教育夢想，更幫助我們邁向港幣9,000萬元籌款計劃的目標。

- 施羅孚伉儷慈善基金會是一個備受尊敬的慈善團體，感謝它承諾捐贈港幣四百萬元支持耀中幼教學院非華語學生的獎學金計劃。計劃的目標是為非華語學生提供高等教育機會，促進少數族裔人士融入香港社會，並支持他們提升生活質素。每年將約有20名非華語學生獲得獎學金，他們並會提供社會服務，讓獎學金的影響力覆蓋更廣，令受益人數倍增。
- 耀中國際學校的一位家長陳姍姍女士認同學院的工作及願景，樂意為培養充滿熱忱的幼教專才出力，向學院捐贈了港幣50萬元。
- 陳姍姍女士的友人陳繼存先生在瞭解過學院在推廣優質幼兒教育方面的成就後，慷慨地向學院捐贈港幣100萬元。
- 耀中國際學校的另一位的家長及耀中幼教學院中華蒙學苑苑長許楨博士分別捐贈港幣100萬元及20萬元，用於支持學術研究項目。
- 學院的校董會成員梁愛詩博士，GBM，JP向學院捐贈港幣10萬元，為學生提供普通話提升課程，配合未來工作需要，意義重大。

YCCECE Students Fully Support YCIS Open Day 耀中幼教學院學生全力支持耀中國際學校開放日

The YCIS Open Day is a not-to-miss event every year. With the ease of Covid-19 measures, the event attracted more than 6,000 people to the four Yew Chung International School campuses in Kowloon Tong on 11th February 2023. Led by Ms. Briella Chan, Lecturer, 10 YCCECE students offered their support to run interesting STEM activities on the day and turned their knowledge into practice!

The activity was proven to be one of the most popular ones, our students demonstrated to hundreds of participants how STEM activity of making organic herbal and fruit perfume may facilitate the stimulation of the five senses: touch, hearing, sight, smell and taste. The children and their parents wore big smiles when participating in this well-received event.



The College's Institutional Advancement & Marketing Office also made use of this occasion to raise fund for the College with success.



耀中國際學校開放日是每年不容錯過的活動。隨著本港放寬防疫措施，活動吸引了超過6,000人次在今年2月11日到訪耀中國際學校位於九龍塘的四個校園。當日10名學院學生在陳嘉盈講師的帶領下，玩轉多項STEM趣味活動，學以致用！

STEM活動一直都是學院最具人氣的活動之一，透過製作有機草果香水，學院學生向數以百計的參加者示範STEM活動如何能夠激發「五感」：觸覺、聽覺、視覺、嗅覺、味覺。到場參與的小孩和家長都笑容滿面，可見活動深受歡迎。

學院及市場拓展部亦藉此機會為學院籌款，成績美滿。

PPDS on Instagram 耀學園有IG了

PPDS has created its own Instagram account and will share updates with the public via IG. As Instagram and Facebook are linked, PPDS took the chance to create an IG account to connect the content on both platforms, thereby enhancing our reach and brand exposure on Instagram.

耀學園已開設IG帳戶，以IG跟大眾分享最新動向。由於Instagram和Facebook是聯繫在一起的，PPDS借此機會開設了一個IG帳戶來連接兩個平台上的內容，從而增強在Instagram上的覆蓋面和品牌曝光率。



PPDS Welcomed Families Who Joined the Home Learning Programme for Underprivileged Families

耀學園專為參與「寓」樂童行：嬰幼兒家庭支援計劃的家庭舉辦獨家活動

About a hundred visitors from families who joined the Home Learning Programme for Underprivileged Families came to PPDS to enjoy an afternoon of free play on 17th December 2022. Centre teachers specially arranged three engagement activities namely “Grow Your Own Food”, “Roll, Roll, Roll the Car” and “Animal World”, attending family enjoyed the precious moments and thanked YCCECE for all activities on the house.

2022年12月17日，近百名參加了「寓」樂童行：嬰幼兒家庭支援計劃的家庭前來耀學園享受了一個自由玩樂的下午。耀學園的教師精心準備了三項嬰幼兒活動，包括：自種食物、轉轉轉車車、動物世界等，參加的家庭均樂在其中並十分感謝耀中幼教學院的免費招待。



Coming up | 活動預告

Certification Course in Child Caregiving – 13th Cohort 嬰幼兒照顧證書課程 – 第十三屆



Apply Now
現正招生

Date: 3rd July to 14th July 2023
(Mon to Fri, 10 sessions)

日期：2023年7月3日至7月14日
(星期一至五，共10節)

Time: 9:00am to 12:00nn (English)
1:30pm to 4:30pm (Cantonese)

時間：上午9時至12時(英文授課)
下午1時30分至4時30分
(廣東話授課)

Venue: Yew Chung International School –
Secondary, 3 To Fuk Road,
Kowloon Tong

地點：九龍塘多福道3號
耀中國際學校(中學)



Details & Application
詳情及報名

YEW CHUNG COLLEGE OF
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YCCECE is a member of the Yew Chung Education Foundation (YCEF), both are registered non-profit organisations in Hong Kong
耀中幼教學院為耀中教育機構成員，兩者均為香港註冊非牟利團體