



Building a Bright Future
for Humanity
共創人類美好未來



Be the **FUEL** behind our **EDUCATION POWERHOUSE** BUILDING A BRIGHT FUTURE FOR HUMANITY

助推教育，點燃希望，共創人類美好未來

Yew Chung Yew Wah has continuously been providing high quality education since 1932, from early childhood to tertiary years, with its mission to raise compassionate leaders in education with a vision that we all share - committed to building a better world.

As we move to jubilate our remarkable 90-year milestone, our staunch commitment in bringing positive change through education is stronger than ever with a series of target and ambitious projects being planned to actualise and sustain our mission.

Our capital campaign themed "Building a bright future for humanity" aims to raise funds for the Yew Chung College of Early Childhood Education (YCCECE) in four major areas which runs until the end of 2023.

自1932年起，**耀中耀華**一直致力為學生提供優質教育，涵蓋幼兒教育至高等教育階段，以培養富有同情心的教育領袖為使命，實踐共同願景——建設一個更美好的世界。

在慶祝90周年里程碑之際，我們通過教育帶來積極變化的承諾比任何時候都更為堅定，並提出一系列新目標和宏大項目，以實現和繼續履行我們的使命。

是次籌款計劃以「共創人類美好未來」為主題，將持續至2023年底，為耀中幼教學院四個主要領域籌集資金。

FUNDRAISING PROGRAMMES 支持項目

Shaping educators as beacons of hope

SCHOLARSHIP AND BURSARIES 獎學金與助學金

This fund supports annual and multi-year merit-based scholarships and need-based bursaries for all deserving students to complete their studies and launch their ECE careers. It helps the financially challenged youngsters, regardless of their ethnic backgrounds or financial circumstances to enter the education mainstream and achieve their aspirations to become professional educators.

該基金支持年度和多年擇優頒發的獎學金，以及基於需求的助學金，以幫助有需要的學生完成學業，並開展個人幼教事業。無論年輕人的族裔背景或經濟狀況如何，這有助於他們投身教育界，實現成為教育專才的夢想。

MAKE A
**GIFT
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QR code to online
donation platform

Unearthing the gem in each child through play PAMELA PECK DISCOVERY SPACE 耀學園

As a vital community asset, and living laboratory the specially curated Pamela Peck Discovery Space (PPDS) at the College offer academic talents and excellent facilities to help instil fundamental values in young children up till eight years of age.

PPDS is open for public visits and offers a carefully planned space by ECE professionals and educators for children and families in need. In 2021, the College launched the 'Friends of Discovery Space' (FODS) programme to invite corporates and individuals for collaboration, expanding the access to PPDS by the disadvantage segments of the community.

Knowledge that transcends the mundane ECE RESEARCH AND COMMUNITY PROJECTS 幼兒教育及社區研究項目

YCCECE continues to solidify its thought leadership position in ECE through rigorous research and the implementation of new pedagogies.

The College is grateful for the support from the HKSAR Government with its Research Matching Grant Scheme (RMGS) which enables a dollar-to-dollar matching mechanism to back the development of research projects in local tertiary institutions. Aside the funding support from private and social sectors which facilitate the carrying out of research and community projects, our donors have also helped provide additional enrichment opportunities for our students and future teachers to bridge the gap between research and practice.

Growth beyond boundaries GIVING FOR A SUSTAINABLE FUTURE 對可持續發展未來的回饋

The Yew Chung Promise 耀中承諾

Yew Chung Promise is an undesignated fund which supports YCCECE's continuous growth and development by giving the College flexibility to channel resources to areas with the most pressing needs. These may include critical IT infrastructure upgrade and relief support to students encountering crisis situations etc.

YCCECE Endowment Fund 耀中幼教學院捐贈基金

Giving comes in many forms, and it is often the best way to support important causes that matter most. The broader return on investment involves a host of intangibles that help nurture next generations of ECE educators through sustaining the growth and development of YCCECE in China and around the world. The legacy of this fund will enable the development of ECE for years to come.

作為社區的重要資產，耀中幼教學院特別設立的耀學園通過專業人才和優良設施，向8歲以下的幼兒傳遞基礎價值觀。

耀學園向公眾開放，為有需要的兒童和家庭提供這一由幼教專業人員和教育工作者精心規劃的空間。2021年，學院啟動了「耀學園之友」(FODS)計劃，邀請企業和個人進行合作，使社區弱勢群體有機會享用耀學園設施。

耀中幼教學院一直通過嚴謹的研究和新教學法的實踐，以鞏固其在幼兒教育的領先地位。幼教學院有幸獲得香港特區政府研究配對補助金計劃的支持，按照等值配對機制資助本地高等院校的研究項目發展，並通過私營和社會機構的資金支持，促進研究和社區項目的開展。除此以外，捐助者的支持也為學生和明日之師提供更多豐富機會，拉近研究和實踐之間的差距。

「耀中承諾」是支持耀中幼教學院持續成長和發展的非指定用途基金，讓學院可以靈活地調度資源至最迫切需要的領域，當中或包括資訊科技關鍵基礎設施升級和在危急情況下給予學生救濟支援等。

捐贈有很多種形式，它往往為重中之重的項目提供最佳支援，也將帶來一系列無形、廣泛的回報，通過耀中幼教學院在中國和世界各地的發展，定能幫助培育下一代幼教工作者。這項基金將支持耀中幼教學院在未來幾年的發展。

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AN INVITATION FOR SUPPORT 誠邀您的支持

Our sincerest gratitude to our partners and friends for your generosity. We would need your support to help us reaching our 90 million campaign goal as we look forward to celebrating this amazing achievement with you.

Thank you for giving hope in helping us grow future generations of ECE professionals.

感謝您為我們培育未來的幼教專才點燃希望。

衷心感謝各合作夥伴和朋友們的慷慨捐贈，我們需要您的支持，來達成籌集9,000萬港元的目標，期待和您共同慶祝這令人驚嘆的時刻。

YCCECE is a member of the Yew Chung Education Foundation (YCEF), both are registered non-profit organisations in Hong Kong. 耀中幼教學院為耀中教育機構成員，兩者均為香港註冊非牟利團體。

