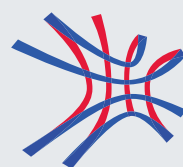


Giving to

Yew Chung College of Early Childhood Education

捐助耀中幼教學院
共建美好未來



YEW CHUNG COLLEGE
OF EARLY CHILDHOOD
EDUCATION

耀中幼教學院

TOGETHER 攜手同行

Pioneering our Future

幼教引領未來

Our Vision

A better world achieved through developing individual human potential, knowledge of the world, global competence, and ethical values to the fullest.

我們的願景

透過培育個人潛能、知識學問、國際視野、道德價值，建立一個更美好的世界。

While child's play is hard work but with your help it can change the world

幼教工作雖艱巨，但有您的支持，它可以改變世界

As the Yew Chung Education Foundation approaches the 90th anniversary milestone in October 2022, the Yew Chung College of Early Childhood Education (YCCECE) is also celebrating its 15th anniversary in 2023. With much to celebrate and savour in the coming year, we are keenly aware that we are not out of the woods as yet. We look forward to your backing as valued partners as we stride forth to shine our light ever further. But now, as never before, we need your wholehearted support as our work is in its full-fledge.

I believe a country's fortunes are determined by the quality of its human capital. The world needs visionary leaders with a social conscience and a sense of mission. It all starts with early childhood education (ECE), a foundational building block that positively impacts IQ, social adaptability, mental focus, achievements, and health.

At YCCECE, our focus is on developing inspired teachers who can get children started on their lifelong journey of discovery, utilising new techniques and taking advantage of our 5,000 sq ft on-campus Pamela Peck Discovery Space (PPDS) play-based laboratory. With the generous support from all walks of life, PPDS was able to invite people from different backgrounds to experience the concept of "learning through play".

Ours is a bold vision of social empowerment and uplift, and we ask you to join us to help carry this dream further, for a new generation of educators, our beacons of hope, creating positive ripples around the world. Your contribution will profoundly impact our development campaign and enable us to prioritise and allocate funds to benefit our youth. Children are the future. You can help change their lives. Let's make this happen, one teacher at a time.

Professor Allan Yuen
President & Fundraising Committee Member
YCCECE

2022年10月，耀中教育機構即將迎接成立90周年，而耀中幼教學院(YCCECE)亦將於2023年踏入成立15周年的里程碑。在慶祝的同時，我們深知社會上不少人士還沒有走出困境。我們期待與您向前邁進，共同支援社區有需要的人士，一起綻放更耀眼的光芒。但是現在，我們的工作正如火如荼地進行中，你此刻的全力支持比起過去任何一刻更為重要。

我相信一個國家的命運取決於其人力資本的質量。世界需要具有良知、有使命感和有遠見的領導人。這一切都始於幼兒教育；幼兒教育在個人的智能、社交適應力，精神發展、成就和健康等方面，舉足輕重。

在耀中幼教學院，我們的工作是培育教師，利用嶄新教學理論及我們「耀學園」5,000呎的遊戲實驗室，讓學生們帶領孩子開展終身探索之旅。透過各界的支持，「耀學園」更邀請不同背景、不同階層的人士體驗耀中教育機構「遊戲中學習」的理念。

我們的願景是匯聚及發揮來自社會各界的力量，我們邀請您的加入，幫助我們進一步實現這夢想。為了新一代教育工作者，我們聳立的「希望燈塔」在世界各地泛起漣漪。您的貢獻將對我們的發展產生深遠影響，使我們能夠優先考慮和分配資源以造福我們的年青人。孩子是我們的未來，您可以改變他們的生活。

耀中幼教學院
校長及籌款委員會成員
袁海球教授

About YCCECE

認識耀中幼教學院

Yew Chung College of Early Childhood Education (YCCECE), a member of the Yew Chung Education Foundation (YCEF), is an accredited non-profit degree-awarding institution registered in Hong Kong under the Post-Secondary Colleges Ordinance (Cap. 320), with charitable status under Section 88 of the Inland Revenue Ordinance. It is the first and only higher education institution in Asia specialising in Early Childhood Education (ECE), invested wholly in this exciting foundational field.


YCCECE's predecessor, the Yew Chung Community College (YCCC), made history in 2014, as the first private higher education institution to provide formal teacher training in Hong Kong with the launch of its Higher Diploma in ECE (HDECE) programme. In 2018, YCCC was transformed into YCCECE with its flagship Bachelor of Education (Honours) in ECE (BEDECE) degree programme.

In 2019, with generous philanthropic support, YCCECE launched Hong Kong's first-ever interactive play zone – the Pamela Peck Discovery Space (PPDS), especially crafted for children from birth to eight years and their families. It provides rich "Play-based learning" opportunities for high quality experiential learning through indoor and outdoor play. Apart from its valuable community outreach, PPDS also offers a unique 'living laboratory' for students and faculty.

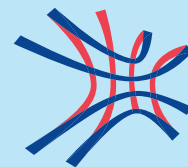
耀中幼教學院隸屬於耀中教育機構，是亞洲首間及唯一專注於幼兒教育的高等教育學府，屬香港政府《專上學院條例》(第320章)轄下獲認可的非牟利學位頒授院校，並屬《稅務條例》第88條獲豁免繳稅的公共性質慈善機構及慈善信託。

學院的前身耀中社區書院(YCCC)於2014年獲政府認可開辦幼教高級文憑課程，是香港首間提供正規學前教師培訓的自資高等教育院校。2018年，耀中社區書院升格為耀中幼教學院，推出幼兒教育榮譽學士學位課程(BEDECE)。

2019年，學院得到慷慨的捐助，建立了香港首個互動探索空間——「耀學園」，這是特別為初生至八歲兒童及其照顧者而設計的空間，並透過室內及戶外遊戲為孩子推廣耀中引以為傲「遊戲中學習」的學習理念。除了服務社區，「耀學園」亦為學生及學院提供一個獨特的「教與學實驗室」，為學生提供實習和研究機會。



YEW CHUNG COLLEGE 耀中幼教學院
OF EARLY CHILDHOOD EDUCATION



Support us
請支持我們



- Scholarships & Bursaries
獎學金及助學金
- Educational Projects
教育項目
- Research
研究項目

- Student Well-being
學生福祉
- Giving back to the Community
回饋社區
- Giving for a Sustainable Future
支持可持續的未來

Scholarships & Bursaries

獎學金及助學金

Sharing from scholarship recipients 獎學金得獎者分享

"Your scholarship has opened a door and given me the hope of a brighter future. It will help me become a more successful educator in the future. Donors such as you brighten up my life. I can only hope that one day, I, too, will be in a position to help another needy student."

「獎學金讓我看到了更美好的未來，它會幫助我在未來成為一位成功的教育家。獎學金的捐助者照亮了我的生活，我希望在將來，我同樣有能力幫助另一位有需要的學生。」



Lam Yin Ting

Recipient of the 2021-2022
Mr. & Mrs. Ma Scholarship

2021-2022 馬建榮伉儷獎學金
得獎者



Janelle Ann V. Bautista

Recipient of the 2021-2002
Lam Kin Chung Morning
Sun Scholarship

2021-2022 林健忠曉陽慈
善基金會獎學金得獎者

"Receiving this scholarship not only motivates me to maintain my GPA and complete my degree, but also to work harder to ensure such an opportunity will not go to waste. I hope one day I can help struggling students, regardless of their backgrounds and identities, to reach their goals. With your help and generosity, I can confidently say that I am indeed one step closer to my goal."

「獎學金不僅激勵我追求最佳的學業成績及完成學士學位資格，而且提醒我更努力把握機會。我希望有一天可以幫助有經濟困難的學生，無論他們的背景和身份如何，我可以幫助他們達到目標。有你慷慨的幫助，我確實一步步地走向我的目標。」

Scholarships & Bursaries

Championing the next generation of educators

Financial support enables YCCECE to attract bright minds and the right talent for enrolment. This fund provides annual and multi-year merit-based scholarships and need-based bursaries for all deserving students who meet our entry and progression requirements, ensuring that they can successfully complete their studies and launch their ECE careers.

The College is firmly committed to giving students the opportunity to benefit from tertiary education, regardless of their background or financial circumstances. Currently, over 65% of the College's students require financial aid. Female students make up the majority of the student body and about one-third of our students come from ethnic minority groups. Female students from conservative ethnic minority groups are also discouraged from active academic pursuits. Therefore, financial support is vital for this group of students.

Invaluable partnerships have been built with supporting partners throughout the years including Drs Richard Charles and Esther Yewpick Lee Charitable Foundation and Wofoo Foundation Limited. We are also grateful for the generous support given by individuals. Their support has helped sustain our scholarships and bursaries and enabled us to establish new programmes.



獎學金及助學金

為未來教師提供重要支持

財政支援讓耀中幼教學院吸納更多傑出、對幼教充滿熱誠的學生。捐款為合資格的學生提供年度及多於一年的獎學金，以及為有經濟需要的學生提供助學金，確保學生能順利完成學業及展開幼兒教育工作。

不論學生的背景或經濟狀況如何，學院同樣致力為學生提供接受高等教育的機會。目前，學院超過 65% 的學生需要經濟援助。女學生佔學生群體的大部分，當中約三分之一的學生來自少數族裔。來自保守少數族裔的女學生在學術追求上缺乏鼓勵。因此，獎學金和助學金對這群學生來說極為重要。

多年來，我們與多位夥伴建立了寶貴的合作關係，包括利銘澤黃瑤璧慈善基金及和富慈善基金。我們也感謝個別人士的慷慨支持，除提供獎學金及助學金外，更讓學院推出新項目。

Educational Projects

Bridging research and practice

The generous funding from the private and social sectors has helped the College provide additional enrichment opportunities for our students to bridge the gap between research and practice. The College is grateful for the support from benefactors, including the Chan Dang Foundation, CLP Education Fund, Hong Kong Jockey Club Charities Trust, MTR Corporation and Wofoo Foundation Limited. These valuable partnerships are empowering future ECE teachers and young children's development on a broad spectrum, which include these main areas:

- Community education
- Linguistic training
- Special education need
- Infants and toddlers education
- Social engagement services
- STEM knowledge acquisition

The College aims to expand the reach to children and families in need, providing them with essential education support and widening the scope of knowledge and experience for children. We welcome collaboration with a diverse group of partners in Hong Kong and Mainland China.



教育項目

連接研究與實踐的橋樑

學院透過社會各界捐款，致力為學生提供額外增值機會，拉近研究和實踐的距離。學院感謝捐助者的支持，包括陳登基金會、中電教育基金、香港賽馬會慈善信託基金、香港鐵路有限公司和和富慈善基金。這些重要的合作夥伴關係正在為未來的幼教教師和幼兒發展賦能，其中包括以下主要領域：

- 社區教育
- 語言培訓
- 特殊教育需求
- 嬰幼兒教育
- 社會參與服務
- STEM 課程

學院致力擴大對有需要的兒童和家庭的提供支援，為他們提供在教育方面的支持，並擴大兒童的知識和經驗範圍。我們歡迎與香港和內地不同的合作夥伴攜手實踐此宏願。



Research

研究項目



Research

For a better world

Research is the bedrock of knowledge and growth. YCCECE is continually solidifying its thought leadership position in ECE through rigorous research and the implementation of new knowledge, in collaboration with partners in Hong Kong and mainland China.

The generous funding support from social sectors and individuals enabled us to enrich our programmes and research initiatives led by both students and staff.

The research process accelerates our understanding on the pressing needs of the ECE community, as well as fosters knowledge sharing among industry professionals.

We are grateful for the HKSAR Government's support with its Research Matching Grant Scheme (RMGS). This scheme enables a dollar-to-dollar matching mechanism to support the development of research projects in local tertiary institutions.

The College has successfully sought more than 52 million dollars of external funding for research projects since 2019. Six projects are currently underway which cover a range of areas, including:

- ECE quality framework and standard
- E-learning and pedagogical innovation
- Integrated child-care model
- Language learning and augmented reality
- Special education need
- STEM education

Researchers specialising in early childhood education conduct studies and practices that could impact the development of young children, which also serves the holistic growth of families. The College hopes to share and discuss the research topics and outcomes with individuals and organisations who share the same values.

研究項目

為了更美好的世界

研究是知識與發展的根基。耀中幼教學院透過與香港及內地合作和嚴謹的研究項目及實踐新知識，以鞏固其在幼兒教育的領先地位。

學院透過私人 and 機構的捐款資助，致力為學生提供額外增值機會，拉近研究和實踐的距離。研究進程促進我們理解幼兒教育的迫切需求，並讓專業的幼教學者有交流知識的機會。

學院有幸獲香港特區政府的研究配對補助金計劃支持。該計劃提供等值配對款項，以資助本地高等教育院校發展研究項目。

自 2019 年以來，學院已成功為研究項目尋求超過 5,200 萬的資金。目前正在進行六個主要項目，涵蓋多個領域，包括：

- 幼兒教育質量框架和標準
- 電子學習和創新教學
- 綜合幼教模式
- 語言學習和擴增實境
- 特殊教育需要
- STEM 教育

此外，專門從事幼教的研究人員正積極進行帶領幼兒發展的研究和實踐，這也有助於家庭的健康發展。學院期望與擁有相同價值觀的個人和組織分享和討論研究項目的成果。



Student Well-being

學生福祉



Student Well-being

Campus enhancement

The enhancement of our learning facilities including classrooms, library and digital infrastructure are crucial in improving students' learning experience.

With the generous support from our donors, we were able to upgrade our learning spaces including:

- Wofoo Foundation Limited: Wofoo Student Learning Commons
- Kidsploration Library



學生福祉

先進的學習環境

學院為師生們提供理想的教學設施和環境，確保教學相長，追求卓越。這些設施包括寬敞明亮的教室、館藏豐富的圖書館、多功能教學廳以及增強學生學習能力的資訊系統。

透過慷慨捐贈，以下學院的學習環境得到優化：

- 和富慈善基金：和富學習共享空間
- 童遊圖書館

Giving back to the Community

回饋社會





Giving back to the community

A vital community asset

The College offers education and career pathways to disadvantaged segments of the population including ethnic minorities, providing them with the opportunity in obtaining tertiary education. Besides the traditional bachelor and diploma programmes, the College also offer short courses that address challenges families may face when raising children with special educational needs (SEN), and also Infants and Toddlers Education (InTod).

The pedagogies of 'learning through play' taught at the College was built by decades of experience. Combining this with the specially curated Pamela Peck Discovery Space (PPDS), the College is able to offer academic talents and excellent facilities to help instil fundamental values in young children from birth til eight years of age.

In 2021, the College launched the 'Friends of Discovery Space' (FODS) Scheme to invite corporates and individuals for collaboration, offering children and families in need the opportunity to take advantage of the unique initiatives organised by PPDS.

回饋社會

重要的社區資產

學院同時關顧弱勢社群，當中亦包括為少數族裔人士提供接受高等教育的機會，讓他們提升教育水平和就業途徑。除了傳統的學士和文憑課程，學院還提供短期課程，舒緩家庭在照顧有特殊教育需要的孩子以及嬰幼兒教育時所面臨的挑戰。

「遊戲中學習」的教學法是學院根據耀中教育機構過往數十年的經驗而建立的。加上與精心策劃的「耀學園」探索空間相結合，讓學院能提供優秀的幼教人才和設施，從而向初生至八歲幼童們灌輸基本的價值觀。

為了向社區內的小朋友及其家人提供更優質的互動體驗，學院在 2021 年推出「耀學園之友」計劃。企業及個人可捐款支持耀學園的營運，更可獲得一系列禮遇。我們誠邀企業、慈善機構及社會各界熱心人士共襄盛舉，慷慨解囊，支持「耀學園」的營運及未來發展。



Giving for a Sustainable Future

支持可持續的未來





Giving for a Sustainable Future

The Yew Chung Promise

Growth Beyond Boundaries

An undesignated fund, Yew Chung Promise gives YCCECE the flexibility to use gifts in areas with the most pressing needs. Yew Chung Promise supports the continuous growth and development of the College by channelling resources to areas that have urgent needs.

YCCECE Endowment Fund

Giving for the Future

Giving comes in many forms, and it is often the best way for you to support important causes that matter the most to you in your life. Endowment donations can be invested in the YCCECE Endowment Fund, which is administered by the College's Endowment Committee appointed by the College Board of Governors. The funds can be invested across a range of assets which aim to generate resources to enable the development of ECE and humanity for years to come in the future.

支持可持續的未來

耀中承諾基金

超越界限的成長

耀中承諾基金是一項非指定用途的捐款，它可以讓學院按援急先後以支持各個項目，您的捐贈令學院投放資源引導到有緊急需求的領域來支持學院的持續成長和發展。

學院永久性信託基金

為未來奉獻

您可以利用不同模式幫助學院發展，您的捐助可投放於學院永久性信託基金，該基金由學院理事會任命的學院永久性信託基金委員會管理。這些資金將會投資於一系列資產，旨在衍生持續的資源，以促進未來幼兒教育和人類的發展。

Message from Donors 捐助者寄語

"The Club has long been a staunch supporter of children and youth development to nurture talent and enable the next generation to be well versed in STEM to meet future challenges. The Jockey Club 'CoolPlay' Project is an extension of the successful CoolThink@JC programme which was first initiated and funded by the Club in 2016. The Club's support for the project is in line with the Club's commitment to act for the betterment of society and is made possible by its unique integrated business model through which racing and wagering generate tax and charity support for the community."

Mr Leong Cheung, Executive Director,
Charities and Community of The Hong Kong Jockey Club

「馬會一直十分重視兒童及青年發展，積極培育人才素質，讓下一代掌握 STEM 學科知識，以應對未來種種挑戰。賽馬會「智·幼·趣」計劃的誕生，正好延續馬會於 2016 年主導策動「賽馬會運算思維教育」計劃的經驗及成功，將全方位學習伸展至幼稚園。馬會是次對項目的捐助，貫徹馬會秉持致力建設更美好社會的宗旨，以獨特綜合營運模式，透過稅款及慈善捐款，將博彩及獎券收入回饋社區。」

香港賽馬會慈善信託基金執行董事張亮先生

"We consider our collaboration the College especially meaningful. The objectives of Wofoo Foundation, Wofoo Social Enterprises and Yew Chung are very much in line. 'Wofoo' refers to 'peace and richness'. Early childhood education is of utmost importance in character building for it lays the foundation of one's life values. With the YCCECE as our kindred partner, we believe that we can further enhance the social harmony in Hong Kong."

Dr Joseph Lee, Chairman, Wofoo Foundation Limited

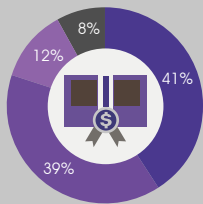
「我們與耀中幼教學院的合作份外有意義，因為和富慈善基金、和富社會企業與耀中教育機構的創辦理念一致。『和富』二字代表『和平富足』。幼兒教育對塑造兒童性格十分重要，為往後的價值觀奠定基礎。我們與耀中幼教學院深信能攜手共建香港和諧社會。」

和富慈善基金會會長李宗德博士，GBS、OstJ、太平紳士

Facts and Numbers 2020/21 財務及學生概覽 2020/21

Operating Income, Donation & Government Grants

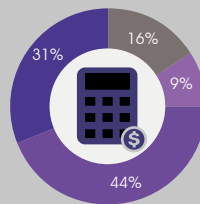
營運收入、捐款及政府資助



Tuition fee income 學費	41%
Donations 捐款	39%
Government grants 政府資助	12%
Sundry income 其他收入	8%

Donation & Government Grants Designation

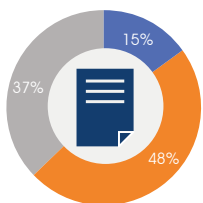
捐款及政府資助用途



Capital development 建設發展	16%
Scholarship & bursary 獎學金及助學金	9%
Teaching, learning & research 教與學及研究	44%
Yew Chung Promise (undesignated) 耀中承諾 (無指定用途)	31%

Students in Different Programmes

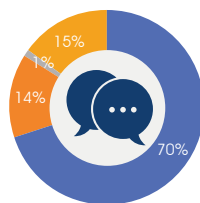
不同課程學生人數



Diploma in Early Childhood Studies 幼兒學文憑	15%
Higher Diploma in Early Childhood Education 幼兒教育高級文憑	48%
Bachelor of Education (Honours) in Early Childhood Education 幼兒教育榮譽學士學位	37%

First Language of Student

學生第一語言



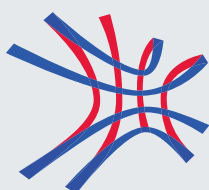
Cantonese 廣東話	70%
English 英語	14%
Pulonghua 普通話	1%
Others 其他語言	15%

YCCECE is deeply committed to nurturing the next generation of passionate and inspired ECE professionals. The generous support from our benefactors is vital to the continuous development of the College, with the increasing number of students, the College strive to become the force behind the advancement of early childhood education.

耀中幼教學院的首要使命是透過優質的課程培育新一代富熱誠、敢創新的幼教工作者。憑着善長仁翁的支持，學院得以不斷發展，學生人數日益增加，我們將成為推動幼兒教育發展的中堅力量。

Grow our future TOGETHER.
YCCECE invites you to join us in
nurturing passionate early
childhood education professionals.
Please make a gift today!

你我同行，共創未來。
誠邀您加入我們，一同栽培有志有能的幼教專才。
請即行動，捐獻支持！



YEW CHUNG COLLEGE
OF EARLY CHILDHOOD
EDUCATION

耀中幼教學院

2 Tin Wan Hill Road, Tin Wan, Aberdeen
香港田灣田灣山道2號



(852) 3977 9877



(852) 9312 0733



(852) 2338 4320



enquiry@yccece.edu.hk

www.yccece.edu.hk

YCCECE is a member of the Yew Chung Education Foundation (YCEF),
both are registered non-profit organisations in Hong Kong.

耀中幼教學院為耀中教育機構成員，兩者均為香港註冊非牟利團體。